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## **GLASSRENU® ANNOUNCES SCRATCH REMOVAL**

### **BUY BACK PROGRAM**

#### ***First of its kind program in the glass restoration and repair industry***

**FEBRUARY 16, 2011 PACHECO CA,** GlassRenu announced at the opening of the IWCA Conference in Florida this week, the launch of a Scratch Removal System Buy Back Program. The program is the first of its kind offered in the glass restoration industry.

"GlassRenu is leading the industry again," notes GlassRenu COO Cody Thomas, "For the first time in the scratch removal business, glass technicians have the opportunity to get rid of their old, unused and inefficient scratch removal or polishing systems and get a \$1,000 rebate toward the purchase of a new GlassRenu system."

The GlassRenu Glass Restoration Process removes scratches, acid-etch, graffiti and fabrication debris from all types of glass. The Process is setting new standards in scratch removal and glass restoration around the globe, utilizing a patented dry grinding and polishing process. Program details include:

- Trade in any scratch removal or polishing system – working or not - to get \$1,000 off MSRP on a GlassRenu Contractor Grade system, retailing for \$2,195.
- Purchaser requests a pre-paid shipping label from GlassRenu and boxes up their old system.
- Purchaser sends their old system to GlassRenu in exchange for a new system priced at \$1,195, plus shipping and tax (if applicable.)
- The Buy Back Offer is valid until April 30, 2011.

"We are very excited about this offer," adds Thomas. "We understand that many professionals have purchased systems from other companies in the past with the hope that they would be able to remove any type of damage from glass. Unfortunately, some technicians have found that their system didn't perform as promised, wasn't profitable due to high material and labor cost, or wasn't capable of restoring damaged glass to its original clarity." He continued, "Through this program, we are helping professionals across the country to recapture the majority of their original equipment investment, while replacing a non-performing asset with a system that can generate significantly high margins and add a profitable extension to their service offering."

## About GlassRenu

Founded in 2006, GlassRenu has quickly become the glass restoration and repair industry's global leader in providing scratch and graffiti removal solutions that deliver clarity, without visible distortion. Committed to the environment, GlassRenu is an eco-conscious company, emphasizing re-use, rather than replacement of glass. The company offers a full line of glass restoration products and assists their users in building and marketing their business by offering innovative tools, including the *GlassRenu Job Estimation Tool* application for iPhones, available free from the iTunes store. GlassRenu products are distributed throughout North America, Europe and Australia. Privately held, GlassRenu is headquartered in Pacheco, CA. For more information on GlassRenu and its products, please visit the company web site at [www.glassrenu.com](http://www.glassrenu.com) or call (888) 769-0001.