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**GLASSRENU® ANNOUNCES THE LAUNCH OF THE FIRST
JOB ESTIMATION TOOL APPLICATION FOR IPHONE**

*Free APP designed for GlassRenu Scratch Removal System users to simplify
restoration job estimation process*

NOVEMBER 10, 2010 PACHECO CA, Today GlassRenu announced the release of the first mobile application designed specifically for GlassRenu glass restoration technicians to estimate glass repairs in the field. Following six months in development and beta testing, the free APP is now available through the iTunes store, ready for download onto compatible iphones and ipads.

“After speaking with hundreds of existing GlassRenu users and scores of industry technicians about how to improve our restoration process, the most common request didn’t have anything to do with the tools we build, but rather, for guidance on what to charge their customers for the service,” stated GlassRenu COO Cody Thomas. Due to the fact that the scratch removal process using the GlassRenu method is significantly faster, cleaner, and more accurate than other wet polishing systems, most GlassRenu operators have had to move away from standard hourly charges to flat rates and job bids. Despite the fact that profit margins on repairs often top 5,000-10,000% -- even while saving the customer 60-70% on the cost of glass replacement; until now, there hasn’t been any standard to measure against — causing many technicians to worry that they weren’t charging enough for their services.

Thomas continued, “What we have done is create a mobile application that will allow GlassRenu users to not only generate accurate and competitive estimates on the fly, but to help them maximize profitability on each restoration job.” The estimation process takes only a few minutes to complete and results in a perfectly formatted document with photos, all job details, descriptions, repair vs. replacement comparison pricing and time to complete. The file can be shown to the customer for on-the-spot approval, emailed from the mobile device, and archived for future reference. “This is the first of several app versions to come and we are very excited about it,” said Thomas.

Designed with the field salesman in mind, the new application is based around the concept that restoration jobs are all around us. Converting a potential job into a paying job often depends on the ability to put an accurate price on the restoration.

Utilizing the phone's built-in GPS functionality, camera, mail and database tools, the application is easy to operate. "We wanted to make the program work smoothly and guide the user through the estimate process without needing to write anything down or use a calculator," said Thomas. "While this solution is very user and customer friendly, it was designed exclusively as a value-add for GlassRenu users only and won't translate to other grinding or polishing systems."

In full release as of today, the APP can be found in the iTunes store under the name *GlassRenu Job Estimation Tool* and can be downloaded for free. For more information about the GlassRenu Job Estimation Tool, please visit: www.glassrenu.com

About GlassRenu

Founded in 2006, GlassRenu has become the glass restoration and repair industry's global leader in providing glass scratch and graffiti removal solutions that deliver clarity, without visible distortion. The company offers a full line of glass repair products that are available in North America, Europe and Australia. Privately held, GlassRenu is headquartered in Pacheco, CA. For more information on GlassRenu and its products, please visit the company Web site at www.glassrenu.com.